



Designer, Art Director and Creative. Versatile, passionate and driven.

EXPERIENCE

Digital Art Director

[AIA Worldwide](#) – 2016–2018

Working on creative projects in the Recruitment Advertising space, from ideation and presentation through to design and delivery for large multinationals.

Senior Designer & Studio Lead

[L'Oreal Australia](#) – 2011–2016

Responsible for facilitating the digital, print and asset management needs of 20 brands across 4 divisions of the L'Oreal family. Building the team from the ground up we sought to assess the needs of each brand and develop a relationship that bred a co-operative design approach.

EDUCATION

Bachelor Creative Arts

[Deakin University](#)

Major Graphic Design
Major Photography

AWARDS

Best restaurant website

[IAC Internet Advertising Competition – Greene King Careers](#)

Winner

Best use of social media

[TARGETjobs Awards 2018 – Jaguar Land Rover](#)

Nomination

Best innovation in student recruitment

[TARGETjobs Awards 2018 – Jaguar Land Rover](#)

Nomination

SKILLS & PROFICIENCIES

Creative Ideation, Digital Art Direction, Creative Design, User Experience Design, User Interface Design, Wireframing, Web Design, Video, Illustration, HTML, CSS.

CONTACT

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